

Revenue & Expense
Marketing Fund
Decebmer 31, 2018

Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
-Revenues	\$ -	\$ 21,554.75	\$ 8,083.00	\$ 24,250.00	\$ 39,877.09	\$ 15,627.09	\$ 97,000.00	41.11%
Total Revenues	\$ -	\$ 21,554.75	\$ 8,083.00	\$ 24,250.00	\$ 39,877.09	\$ 15,627.09	\$ 97,000.00	41.11%
MARKETING DEPT	\$ 1,041.08	\$ 3,886.06	\$ 8,083.00	\$ 24,250.00	\$ 12,946.88	\$ 11,303.12	\$ 97,000.00	13.35%
Total Expenditures	\$ 1,041.08	\$ 3,886.06	\$ 8,083.00	\$ 24,250.00	\$ 12,946.88	\$ 11,303.12	\$ 97,000.00	13.35%
Excess Revenue Over(Under) Ex	\$ (1,041.08)	\$ 17,668.69	\$ -	\$ -	\$ 26,930.21	\$ 26,930.21	\$ -	

Revenue Expense
Marketing Fund

December 31, 2018

Account	Account Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
21-41005-000	TRANSFER IN - MEDC	\$ -	\$ 21,512.75	\$ 2,250.00	\$ 6,750.00	\$ 21,512.75	\$ 14,762.75	\$ 27,000.00	79.68%
21-42150-000	HOTEL/MOTEL/TAX	\$ -	\$ -	\$ 5,833.00	\$ 17,500.00	\$ 18,322.34	\$ 822.34	\$ 70,000.00	26.17%
21-42585-000	MERCHANDISE	\$ -	\$ 42.00	\$ -	\$ -	\$ 42.00	\$ 42.00	\$ -	
	Total Revenues	\$ -	\$ 21,554.75	\$ 8,083.00	\$ 24,250.00	\$ 39,877.09	\$ 15,627.09	\$ 97,000.00	41.11%
	**Total: Revenues	\$ -	\$ 21,554.75	\$ 8,083.00	\$ 24,250.00	\$ 39,877.09	\$ 15,627.09	\$ 97,000.00	41.11%
21-51001-005	SALARIES & WAGES SUPERVIS	\$ 673.20	\$ 1,730.72	\$ 3,004.00	\$ 9,013.00	\$ 4,179.49	\$ 4,833.26	\$ 36,051.00	11.59%
21-51030-005	LONGEVITY	\$ -	\$ -	\$ 5.00	\$ 16.00	\$ -	\$ 16.00	\$ 64.00	0.00%
21-51100-005	CONTRIBUTIONS TO TMRS	\$ 30.03	\$ -	\$ 132.00	\$ 395.00	\$ 109.21	\$ 285.29	\$ 1,578.00	6.92%
21-51110-005	FICA EXPENSE	\$ 37.57	\$ 107.31	\$ 173.00	\$ 520.00	\$ 246.60	\$ 273.65	\$ 2,081.00	11.85%
21-51115-005	MEDICARE EXPENSE	\$ 8.78	\$ 25.09	\$ 41.00	\$ 122.00	\$ 57.67	\$ 64.08	\$ 487.00	11.84%
21-51150-005	UNEMPLOYMENT TAX EXPENSE	\$ -	\$ 31.15	\$ 14.00	\$ 43.00	\$ 31.15	\$ 11.60	\$ 171.00	18.22%
21-51210-005	INSURANCE - EE MEDICAL	\$ 291.50	\$ -	\$ 1,134.00	\$ 3,402.00	\$ 2,087.44	\$ 1,314.56	\$ 13,608.00	15.34%
21-51220-005	INSURANCE - WORKERS COMP	\$ -	\$ -	\$ 7.00	\$ 22.00	\$ 86.00	\$ (64.50)	\$ 86.00	100.00%
21-51230-005	MISC EMPLOYEE INSURANCE E	\$ -	\$ -	\$ -	\$ -	\$ (1,381.22)	\$ 1,381.22	\$ -	
	Total Personnel Service	\$ 1,041.08	\$ 1,894.27	\$ 4,511.00	\$ 13,532.00	\$ 5,416.34	\$ 8,115.16	\$ 54,126.00	10.01%
21-52050-005	OFFICE SUPPLIES	\$ -	\$ 46.80	\$ 83.00	\$ 250.00	\$ 165.64	\$ 84.36	\$ 1,000.00	16.56%
21-52060-005	OFFICE EQUIPMENT	\$ -	\$ -	\$ 8.00	\$ 25.00	\$ -	\$ 25.00	\$ 100.00	0.00%
21-53200-005	COMM- TELEPHONE	\$ -	\$ -	\$ 83.00	\$ 250.00	\$ -	\$ 250.00	\$ 1,000.00	0.00%
21-53210-005	WEB PAGE/WIFI	\$ -	\$ -	\$ 417.00	\$ 1,250.00	\$ 600.00	\$ 650.00	\$ 5,000.00	12.00%
21-53220-005	COMMUNICATIONS-POSTAGE	\$ -	\$ -	\$ 8.00	\$ 25.00	\$ -	\$ 25.00	\$ 100.00	0.00%
21-53300-005	SCHOOLS/CONVENTION/TRAVEL	\$ -	\$ -	\$ 333.00	\$ 1,000.00	\$ 318.33	\$ 681.67	\$ 4,000.00	7.96%
21-53335-005	COPY MACHINE	\$ -	\$ -	\$ 170.00	\$ 510.00	\$ 105.28	\$ 404.72	\$ 2,040.00	5.16%
21-53400-005	MARKETING/ADVERTISING	\$ -	\$ 1,944.99	\$ 1,303.00	\$ 3,909.00	\$ 2,403.79	\$ 1,504.71	\$ 15,634.00	15.38%
21-53500-005	DUES/SUBSCRIPTIONS	\$ -	\$ -	\$ 83.00	\$ 250.00	\$ -	\$ 250.00	\$ 1,000.00	0.00%
	Total Operating Expenses	\$ -	\$ 1,991.79	\$ 2,489.00	\$ 7,469.00	\$ 3,593.04	\$ 3,875.46	\$ 29,874.00	12.03%
21-54000-005	HISTORIC MUSEUM PROJECTS	\$ -	\$ -	\$ 83.00	\$ 250.00	\$ -	\$ 250.00	\$ 1,000.00	0.00%
21-54050-005	MARKER PROGRAM - LANDMARK	\$ -	\$ -	\$ 83.00	\$ 250.00	\$ -	\$ 250.00	\$ 1,000.00	0.00%
21-54100-005	CHRISTMAS DECOR	\$ -	\$ -	\$ 417.00	\$ 1,250.00	\$ 3,937.50	\$ (2,687.50)	\$ 5,000.00	78.75%

Revenue Expense
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December 31, 2018

Account	Account Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
21-54150-005	MINEOLA CIVIC CENTER	\$ -	\$ -	\$ 167.00	\$ 500.00	\$ -	\$ 500.00	\$ 2,000.00	0.00%
21-54200-005	CHAMBER OF COMMERCE	\$ -	\$ -	\$ 167.00	\$ 500.00	\$ -	\$ 500.00	\$ 2,000.00	0.00%
21-54350-005	IRON HORSE PARK PROJECT	\$ -	\$ -	\$ 167.00	\$ 500.00	\$ -	\$ 500.00	\$ 2,000.00	0.00%
	Total Special Projects	\$ -	\$ -	\$ 1,083.00	\$ 3,250.00	\$ 3,937.50	\$ (687.50)	\$ 13,000.00	30.29%
	**Total: Expenditures	\$ 1,041.08	\$ 3,886.06	\$ 8,083.00	\$ 24,250.00	\$ 12,946.88	\$ 11,303.12	\$ 97,000.00	13.35%